



Venue Award for Excellence and Commitment to Entertainment

Written Submission

This award recognises the contribution made by individual clubs of any size to providing entertainment to their members and guests. The award seeks to recognise clubs which provide a balanced and relevant program of events of a high standard and show a commitment to providing these events on a regular basis.

Entertainment for this award is broadly defined and can include ticketed auditorium shows, free stage shows, lounge entertainment, and solo and duo entertainment held within a registered club. The program needs to be relevant to the size of the club and meet and exceed the needs of the club's local community. Other factors such as how events are marketed and promoted, venue comfort and facilities, will also be taken into consideration as factors which make the club's venue and entertainment program a success.

The qualifying period is the calendar year of 2018. Clubs are required to provide a written submission by 5.00pm, Thursday 11 April 2019 to be eligible for the award. All submissions will be judged by an independent panel of independent judges appointed by News Local who will decide the winner based on the submissions supplied by eligible clubs. The winner will be announced at the 21st Annual ACE awards night held at Penrith Panthers on Tuesday 7 May 2019.

Final Entries to can be submitted in the following manner:

Post: Marketing Department
 St Johns Park Bowling Club
 93 Edensor Road
 St Johns Park NSW 2176

By Email: **marketing@sjpbowling.com.au**

Any submissions received after 5.00pm on Thursday 11 April 2019 will not be considered.

Club Details

1. **Full Club Name** (as you would like it to appear in any written material and the award statue)

2. Contact Details

Name of person making this submission

Size of Club: Small/Medium Large (gaming over 300 machines)

Title: Phone No:

Mobile: Email:

3. Written Submission

The questions below must be answered in no more than three (3) typed pages of text. Text beyond three pages will not be judged. In addition, please attach any relevant material to support your submission. Examples may include:

- Promotional material specifically related to your club's entertainment
- Images showing design & presentation of your club's entertainment facilities and backstage areas.
- Club journal or booklet
- Images of shows in action including crowd and artist shots.
- Entertainment Calendar for your club
- Production specifications showing in-house sound, lighting and audio visual capabilities.

Questions

1. What is the club's overall philosophy on providing entertainment?
What do you hope to achieve by providing the entertainment program that you do?
2. How does entertainment fit into the overall business model of your club and how do you gauge the success of entertainment?
3. Name three highlights of the year in entertainment and explain why?
4. What is one main innovation in your entertainment program that worked well for you in 2018?
5. Briefly outline the backstage facilities of your club plus what other services (hospitality – audio visual) etc that performers can expect when visiting your club.
6. Outline your clubs marketing of these events including information about ticketing, general advertising, social media and other forms of promotion used to attract patrons.